

# S. JAMES HOSEY III

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PORTFOLIO



## SKILLS

- ❖ Cloud Storage Systems
- ❖ First-Rate Video Editing
- ❖ SEO, SEM, A / B Testing
- ❖ AI / LLM / ML Integration
- ❖ CI / CD Version Control
- ❖ Professional Photography
- ❖ Proficient in Microsoft Office 365
- ❖ HTML, CSS, JavaScript, TypeScript
- ❖ Evaluating Evidence In Social Sciences
- ❖ Professional (3D + 2D) Motion & Graphic Design
- ❖ Tailwind CSS, React, Bootstrap, SASS, JSON REST API's, Node.js, NPM, Webpack
- ❖ Professional Experience in Adobe Creative Suite (Adobe XD, InDesign, Illustrator, Premiere Pro, After Effects, Photoshop, Lightroom)
- ❖ Original Music Production, including audio engineering, mixing, and track and album production
- ❖ Experience with Digital Accessibility (ADA / WCAG 2+ / Section 508)
- ❖ Information & Communication Technology Development
- ❖ Adept Multitasking Amidst Project Implementations
- ❖ Keynote Presented and Facilitated live webinars
- ❖ Experience participating in Agile / Scrum teams
- ❖ Accurate & Comprehensive Documentation
- ❖ Associate-Level Software Testing / Auditing
- ❖ Quality Experience in Insight Analysis
- ❖ Foundational Web Development
- ❖ Associate-Level UI / UX Design
- ❖ Creative Thinking & Ideation
- ❖ Deductive Problem-Solver
- ❖ Excellent Communicator
- ❖ Exceptional Work Ethic
- ❖ Diverse Team Player
- ❖ Experience in SDLC
- ❖ Gimp
- ❖ Canva
- ❖ Blender
- ❖ Cloudflare
- ❖ Lighthouse
- ❖ Figma, Miro
- ❖ VS, VSCode
- ❖ Trello, Slack
- ❖ ProPresenter
- ❖ PosterMyWall
- ❖ Git, GitHub, GitLab
- ❖ Openshot Video Editor
- ❖ FXhome Hitfilm Express
- ❖ Mastery of Camtasia, Snagit, Audiate, Screencast
- ❖ Mastery of FL STUDIO, Ableton Live, Logic Pro X
- ❖ CMS, Wix, WordPress, Hosting

## EXPERIENCE

### GCA

#### Front-End Web Developer Extern

- ⊗ Designed and customized responsive websites for 5+ client projects (NASA, Intel, L'Oréal), achieving usability and design preferences
- ⊗ Engineered scalable web applications by integrating Cloudflare, AI / LLMs, and API technologies, streamlining front and backend application architecture for enhanced security, performance, and automation
- ⊗ Developed fully functional websites using HTML, CSS, Bootstrap, and JavaScript, meeting deliverable deadlines, blending technical functionality with user-focused design
- ⊗ Implemented interactive features and optimized designs for WCAG 2+ accessibility using Lighthouse, improving cross-device performance
- ⊗ Collaborated in DevShop's and UNESCO Story Circles to plan, develop, and deploy projects, optimizing workflows, and ensuring on-time delivery of all milestones

### LCOGIC

#### Media Ambassador II

- ⊗ Maintained the organization's website and mobile apps using WordPress, Planning Center, and Subsplash to ensure seamless functionality and performance.
- ⊗ Lead media teams in creating and integrating multimedia content, including videos, graphics, and interactive elements on mobile, web, and social media platforms, ensuring brand alignment
- ⊗ Optimized user experience by implementing website and mobile-friendly digital accessibility and intuitive navigation features, enhancing user engagement and digital interaction
- ⊗ Analyzed website and social media traffic user behavior using analytics tools to improve site performance, SEO rankings, and content discoverability
- ⊗ Developed data-driven digital strategies, leveraging audience insights and engagement metrics to enhance content relevance and optimize organization outreach initiatives
- ⊗ Automated content updates and workflows through API integrations and scheduling tools to streamline digital content distribution across web and social media platforms
- ⊗ Operated and managed physical AV systems, including ProPresenter, to support seamless live streaming, presentations, and multimedia integration

### TSC

#### Employee Engagement Intern

- ⊗ Effectively designed, tested, and audited multimedia software, including Camtasia, Snagit, Audiate, and Screencast, to collaborate seamlessly with internal Software Engineers, UI/UX designers, Marketing, and Sales.
- ⊗ Strategically analyzed private company data streamlining a forward-thinking and inclusive Agile/Scrum work environment
- ⊗ Systematically structured onsite and digital storage systems in collaboration using physical facilities, OneDrive, and Google Drive
- ⊗ Managed and implemented efficient written, verbal, and digital communication by strategically creating innovative marketing collateral for all company-wide affairs
- ⊗ Engaged employees through creatively crafted world-class videos and pioneering graphic designs to successfully improve engagement of stores, local events, non-profits, healthcare organizations, hotels, retirement homes, and corporate employees

## EDUCATION

**B.A. – Information Science**  
Michigan State University, East Lansing, MI

Anticipated Fall 2025